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It's time.

We're building the world we want to live in

We got tired of hearing *'it is what it is'*.

Privacy vs ads

Toxic speech vs freedom of speech

Centralized vs decentralized

Enough. This isn't what tech was meant for.

Sometimes, the choice isn't between two evils. It's the choice to do something...**amazing**.

The mesha community is governed by its members, decentralized and not run by one man sitting in Silicon Valley.

Power to the people, for the people.



The Mesha Manifesto

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Introduction

Mesha is an online community for investors. We provide a social experience for people looking to invest, learn and connect. Users are able to link their crypto and stock brokerages, invest in assets, chat with friends, and discover other users.

Additionally, mesha runs regular challenges, similar to fantasy stock leagues for crypto and stocks. Users pay an entry fee, and depending on the challenge, can win the entire prize pool for their portfolio picks.

The meshaverse will be powered by the \$MESHA token. While currently the mesha app is a centralized app powered by fiat currency, our vision is to transform it into a Dap and scale it globally using the \$MESHA token. The \$MESHA token will be used, for example, for the following use cases:

- Accepting entry fees into leagues
- Payouts to winners and league organizers
- Payments within the meshaverse

Our Mission

We're on a simple mission: make the world wealthier, and make it more fun. These don't need to be mutually exclusive. For years we have been told that investing is a serious 'business' that can't be fun. But no one ever told an athlete they can't have fun while being the best.

Welcome to the meshaverse.

Products and Services

Meshaverse

The meshaverse is the online community of mesha. Users can invest, exchange ideas, win challenges, and more. We envision a world where anyone interested in finance can come, have fun, learn and interact. For instance, users are rewarded for posting memos and answering questions in the community.

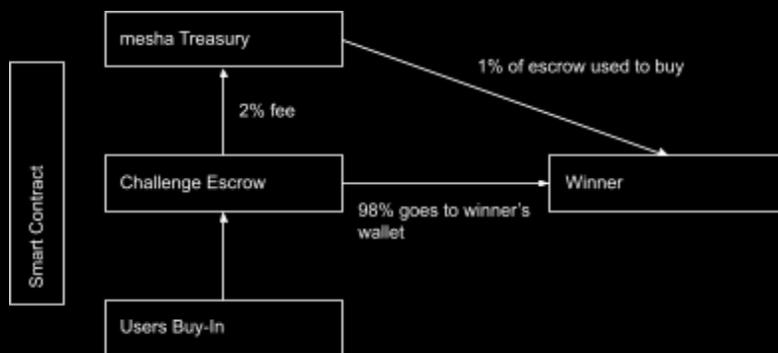
Challenges

A challenge is central to the meshaverse. Challenges can be fantasy leagues, price predictions, stock picking challenges and more. The mesha token can be used to power more than the leagues on our app, and can be utilized for any fantasy league. The token powering the smart contracts will be \$MESHA.

Each challenge will have the following fundamentals:

1. Chainlink for any external data oracles
2. 2% transaction fee of the entire prize pool that goes to the mesha treasury
3. 1% winner fee that will be used to buy a corresponding amount of personal tokens of the winner

How challenges work:



Problems with centralized leagues

- Global participation isn't possible. Due to fiat currency's limitation, all global fantasy leagues are limited in their functionalities. The majority of global fantasy leagues have no value outside bragging rights. Due to fiat's geographic boundaries and limitations, you can't earn money from your participation in a global league.
- Trust. With economic participation comes the issue of trust. Participating in new challenges where you don't know the organizing party means you have to trust them with your money.
- Global rankings. Apart from a centralized source telling us that a certain user is the best performer, there is no way of determining global ranking

Your very own token

Each is issued an ERC-20 token in the meshaverse. It is bonded to \$MESHA with a reserve ratio of 10% \$MESHA. For example, Warren Buffet may issue tokens in their name, up to a maximum amount of 50,000. There is a 1% swap fee when converting your personal tokens to \$MESHA.

Whenever a user interacts with the meshaverse, they will get XP. For every 100 XP, the user can swap this XP for 'Reward', which is when the mesha treasury will purchase 0.01% of the user's personal token. The treasury may decide to burn the purchased amount or store it.

Additionally, when a user wins a challenge, 1% of the prize pool will be used to purchase and burn the user's personal token. This will enable users to generate a following, and reward their following for their success. We envision a future wherein the price of the token reflects the performance of the user in the meshaverse. All payouts will happen with the mesha token.

Activity	XP earned
Upvote	0.01
Earned 10 upvotes	5
1 comment	1
Enter challenge	10
Share explanation about a trade	10
Successful referral	50
Links their wallet/brokerage account	25
Makes a trade	0.01
QnA	Explained below

QnA

QnA is the process of a user asking a question to the mesha community, and receiving an answer. The asking user must upvote the answer for it to be considered valid.

Time	XP earned
< 30 min	1.5 x 100XP
30 min-59 min	1 x 100XP
61 min - 119 min	0.5 x 100XP
120 min - 179 min	0.4 x 100XP
180 min - 239 min	0.3 x 100XP

240 min - 599 min	0.2 x 100XP
600 min - 1079 min	0.15 x 100XP
> 1080 min	0.1 x 100XP

A user is only allowed to swap 1000 XP every week for \$MESHA.

Marketplace

A decentralized marketplace will also exist in the meshaverse, enabling users and tribes to sell whatever they want, from physical to virtual goods.

NFT Marketplace

Eventually, leagues and clans can issue their own merchandise, including NFTs. The token powering this marketplace will be mesha. There will be a transaction fee, which will be allocated to the mesha treasury. Additionally, every NFT minted will correspondingly burn 50 \$MESHA.

Some examples of NFTs will be:

- Avatars of users
- Trophies
- Artwork
- Investment memos

DAOs

The future of mesha is a community of DAOs. It is the natural progression of our platform - social groups where friends can chat together will evolve into DAOs that enable people to invest together. From smaller friend chat groups to global clans, anyone can create an investing DAO. The token powering these DAOs will be \$MESHA.

Timeline

September 2021: \$MESHA token launched

October 2021: Dapp launched

December 2021: Marketplace

March 2022: DAOs launched

June 2022: Treasury is made into a community treasury

July 2022: Open source SDK for anyone to have decentralized fantasy leagues

The \$MESHA Token

Type: ERC-20

Blockchain: Ethereum

Total Supply: 10,000,000,000

Initial Supply: 1,000,000

Decimals of Precision: 18

Mintable: Yes

Burnable: Yes

The \$MESHA token is an ERC-20 token.

Supply

There will be a total supply of 10 billion \$MESHA.

20% has been allocated to the team.

- 4-year vesting and 12-month lock-up, cannot vote in first year.

10% has been allocated to seed investors

- 4-year vesting and 12-month lock-up, cannot vote in first year.

1% has been allocated to early mesha users with XP

50% will be allocated to community rewards

19% will be allocated to treasury community

Liquidity

Over the course of the next 5 years, all 10 billion tokens will be released to the community. However, should the annual burn rate be less than 1%, the community can vote in favour of delaying the release.

Burning

In order to control inflation, a variety of transactions in the meshaverse result in the burning of \$MESHA.

1. Allocating a winner burns 5 mesha tokens
2. Creating an NFT burns 50 mesha tokens
3. Whenever someone spends \$MESHA in the meshaverse, 0.5% of the amount is burned

Treasury

The treasury will receive \$MESHA from a variety of transactions. A sample of these transactions include:

1. 1% swap fee from personal token to \$MESHA

2. 2% challenge fee
3. 2% NFT marketplace transaction fee
4. 2% marketplace transaction fee

The treasury will use this pool to:

1. Buy personal tokens from users
2. Provide \$MESHA for personal token minting

In the near future, the treasury will cease to be centralized. It will become a community treasury that operates under governance of \$MESHA holders. We also envision a future where \$MESHA holders can lend to the treasury when it requires \$MESHA.

Flow Controls

There are currently no sale caps or transfer limits. In the future, should this be required, it can be voted on by the \$MESHA community.

Technology

mesha is an ERC-20 token built on the Ethereum blockchain. The mesha Dapp is built using Polygon.

General Disclaimers

The mesha token is not a security. It pays no dividends.

It's time. Welcome to the meshaverse.